

# Hereford Youth Awarded \$24,750 in Scholarships

National Junior Hereford Association (NJHA) members were awarded nearly \$25,000 in scholarships from the Hereford Youth Foundation of America (HYFA) Oct. 31, 2009, during the American Hereford Association Annual Meeting in Kansas City.

Roxane Gebhart, Claremore, Okla., and Nicole Rosencutter,

Topeka, Kan., won two of the largest scholarships: the \$5,000 Bill and Jo Ellard Scholarships from HYFA.

**Roxane Gebhart** is a junior in animal science/business at Oklahoma State University. Roxane served on the NJHA board of directors and finished her term as vice president in July. She is also in the Air National Guard and plans

to attend law school after finishing her undergraduate degree.

**Nicole Rosencutter** is a senior in animal science/pre-vet at Kansas State University. Nicole was the Kansas Polled Hereford Association Queen for three years. She plans to attend veterinary school and practice in Kansas.

Another \$5,000 scholarship awarded was the Bob and Dolores Call Scholarship. **Austin Buzanowski**, Pompeys Pillar, Mont., was chosen as the recipient. He is a freshman majoring in mechanical engineering at the University of Wyoming. Austin is active in the Montana Junior Hereford Association, where he served as president for two years. He plans to own and operate an athletic equipment and apparel manufacturing company. Austin also won the \$1,000 Gary Bishop Memorial Scholarship.

In addition, three \$2,500 scholarships were awarded. Cameron Kolinski, Patrick Springs, Va., was given the Bob Kube Scholarship, and Ilissa Nolan, Gilmer, Texas, was awarded the Whitehead Ranches/Rocking Chair Ranch Scholarship. Heather



## Ellard Scholarship

**Roxane Gebhart**, Claremore, Okla., and **Nicole Rosencutter**, Topeka, Kan., were presented \$5,000 Bill and Jo Ellard Scholarships. Pictured (l to r) are: Loyd Whitehead, HYFA director; Rosencutter; Gebhart and Bob Kube, HYFA director.



## Kube Scholarship

Cameron Kolinski, Patrick Springs, Va., was presented a \$2,500 Bob Kube Scholarship. Pictured presenting the award is Bob Kube.



## Whitehead Ranches/Rocking Chair Ranch Scholarship

Ilissa Nolan, Gilmer, Texas, was awarded the \$2,500 Whitehead Ranches/Rocking Chair Ranch Scholarship. Pictured presenting the award is Loyd Whitehead.



## Call/Bishop Scholarships

Austin Buzanowski, Pompeys Pillar, Mont., received the Bob and Dolores Call Scholarship and the Gary Bishop Memorial Scholarship.



**Owen Family/TRM Scholarship**  
Heather Bradford, St. Marys, Ohio, received the Owen Family/Tennessee River Music Inc. Scholarship.



**Vanier Family Scholarship**  
Rossie Blinson, Buies Creek, N.C., was chosen this year's recipient of the \$1,250 Vanier Family Scholarship. Pictured presenting the award is Loyd Whitehead, HYFA director.



**Blin Family Scholarship**  
Justin Bacon, Prairie Grove, Ark., was presented the Blin Family Scholarship. Pictured presenting the award is Bob Kube, HYFA director.

Bradford, St. Marys, Ohio, was presented the Owen Family/Tennessee River Music Inc. Scholarship.

**Cameron Kolinski** is a junior at Ferrum College, majoring in agriculture with a minor in education. Cameron is an active member of the Virginia Junior Hereford Association and served as the 2008 Virginia Hereford Queen. She plans to teach agriculture education and continue raising Herefords.

**Ilissa Nolan** is a junior in agriculture leadership and development with a minor in horticulture at Texas A&M University. Ilissa has been active in the Texas Junior Hereford Association, serving many years on the board of directors and two consecutive terms as president. Ilissa plans to continue her education by studying wine marketing in graduate school after finishing her undergraduate degree.

**Heather Bradford** is a sophomore at Purdue University majoring in animal science and plans to also earn a master's and pursue a career in beef cattle quantitative genetics. She has been an NJHA member and Ohio Buckeye Junior Hereford Association member for 12 years. As a high school student, Bradford received many academic honors. At Purdue she is a 4.0 GPA dean's

scholar, Block & Bridle member and collegiate 4-H member.

Also awarded were two \$1,250 scholarships. Rossie Blinson, Buies Creek, N.C., was chosen this year's recipient of the Vanier Family Scholarship, and the Blin Family Scholarship was given to Justin Bacon, Prairie Grove, Ark.

**Rossie Blinson** is a freshman in animal science and ag business at North Carolina State University. Rossie is currently an NJHA director and is

serving as communications director/secretary. She looks forward to a career in the livestock industry.

**Justin Bacon** is in his first year at Oklahoma State University, majoring in food science. Justin is an NJHA director and has been active in the NJHA for 14 years. After graduation he plans to attend graduate school and eventually work for a breed association or food company in research and development. **HW**

## What's New with CHB

Hereford producers had a chance to learn what's new with their brand Sunday morning during the American Hereford Association (AHA) Annual Meeting in Kansas City.

Certified Hereford Beef (CHB) LLC staff gave an update on new programs and products. Attendees also had a chance to sample some of the new CHB® products.

CHB LLC staff members have been working on developing new value-added concepts. A case-ready beef program has been developed with Superior Farms, Boston, Mass., and an all-beef Chicago style hot dog with Klement's Co., Milwaukee, Wis.

CHB Board President Marshall Ernst introduced three staff members who are helping drive CHB growth, including Tom LeBeau, chief operating officer; Larry Bailey, vice president of retail sales; and Mick Welch, food service director. **HW**



More than 85 Hereford breeders attended a CHB update forum Sunday during the American Royal Junior Show. CHB LLC staff introduced new value-added products and shared initiatives that will help increase CHB sales and carcass utilization, which in return will help drive demand for Hereford-influenced cattle and Hereford bulls.